



UCT GSB Executive Education Top in Africa May 25 2011



Executive Education at the UCT Graduate School of Business (GSB) has been named the top business school in Africa for its customised leadership development work, achieving the 53rd spot in the latest Financial Times (FT) Executive Education 2011 World Custom Ranking.

The UCT GSB is one of only two African business schools to make it onto the list – the University of Stellenbosch Business School (USB) was listed in 63rd place.

It is only the second time that the school has been featured in the prestigious international ranking and director of Executive Education at the UCT GSB, Elaine

Rumboll, described the placement as “confirmation that our approach to adult learning is up there with the best-in-class”.

“The ranking also reflects that South Africa is increasingly being recognised as an education destination that offers both quality and value-for-money,” remarked Rumboll. “The achievements of these two business schools serve as great promotion for business education in South Africa and on the African continent as a whole,” she said.

Further evaluation of the 2011 rankings table shows that the UCT GSB Executive Education Programme was ranked 43rd in the value for money programme category, significantly ahead of top global schools such as MIT Sloan (Massachusetts Institute of Technology School of Management).

Other areas where the business school performed well on the ranking included International Clients (29th), Partner Schools (20th) and International Partnerships (32nd). It achieved above expectation in the Future Use (21st) and Overseas Programmes (12th) categories.

The World Custom Ranking grades programmes that have been customised for specific clients. GSB works in partnership with clients such as Johnson and Johnson, SAB and BHP Billiton to develop learning experiences that are tailored to the specific needs and challenges facing each.

“We have worked hard to ensure that we are recognised as innovators rather than followers in the field of executive education and this ranking confirms that we are doing the right things,” said Rumboll.

In addition to this achievement, the UCT GSB full-time MBA programme moved up 29 places to 60th place this year in the Financial Times (FT) of London’s Global MBA Top 100 Ranking and was ranked as the best value for money MBA in the world.
